

DO MORE

in your accounting career



CERTIFIED
GENERAL
ACCOUNTANTS

We see more than numbers.

DO

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CGA:

The Do More Designation.

If you're reading this, it means you are thinking about getting your CGA designation.

But at this stage of your decision-making process, you may be a little confused about how the CGA program is different. Simply put, the CGA program is not for everyone. But if you want to use your skills to **find an opportunity beyond the numbers** and use your accounting designation to open doors to the corner office, look no further than the CGA designation.

With our program of professional studies, you'll get the tools you need to succeed in your career, whatever stage you are in. You won't be stuck doing one type of accounting. Rather, you'll get more options. More diverse opportunities. More freedom. All with the powerful **earning potential** you expect from one of Canada's leading accounting designations.



“I’m a new CGA. I feel like the CGA designation will provide a lot of opportunity. I’ve already been recognized at work with more respect and increased pay.”



MANJIT BAGRI, CGA

Manager of Finance, The Herjavec Group Inc.

cga-domore.org/manjit

Seeing more than numbers.

Why do leading organizations hire CGAs? They bring more than straight accounting to the job. They have a well-rounded, diverse skill set. They perform important financial tasks like analysis, reporting, tax and audit. But CGAs are known for providing bigger picture thinking. Like finding efficiencies and seeing possibilities that exist beyond the balance sheet.

CGA 101

The CGA program of professional studies is designed to give you the ability to **DO MORE** in your accounting career. Once enrolled, you'll learn to **analyze** financial information, **tackle** complex management issues and implement corporate **strategies**. You'll also combine accounting principles with **critical thinking** in order to meet the diverse needs of any business, from small start-ups to multi-national corporations. With a CGA designation, there's no shortage of career opportunities.

CGAs Do More:

- Financial accounting
- Financial reporting and analysis
- Tax planning and compliance
- Auditing
- Strategic planning
- Management accounting
- Business problem solving
- Treasury management

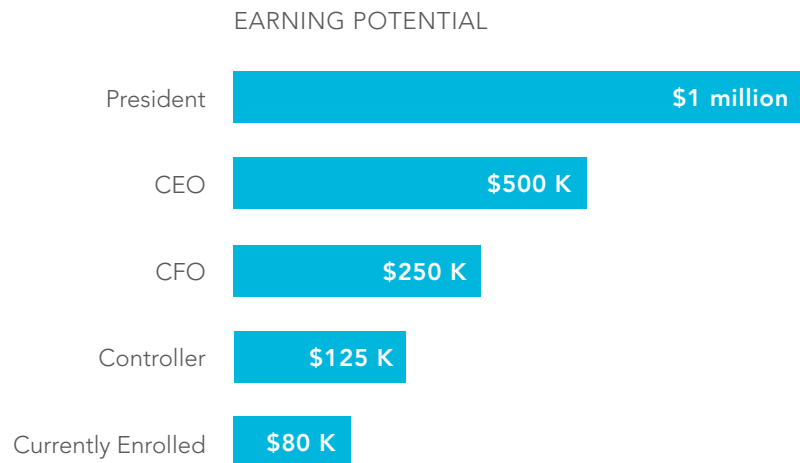


WATCH A VIDEO OF STUDENTS DESCRIBING WHAT THE CGA PROGRAM IS ALL ABOUT.

cga-domore.org/WhatIsaCGA

A career built around you.

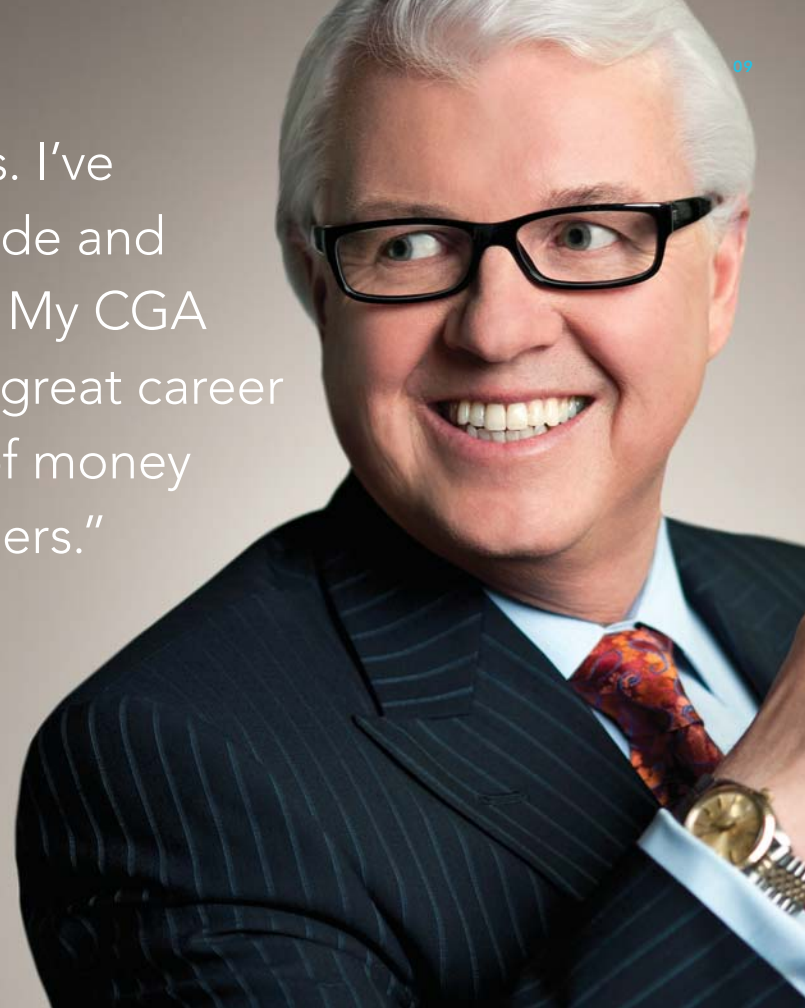
Imagine **fitting your course work around your life**. With the CGA program, there's no need to choose between studying and work. You can do both. Even as a student in the CGA program, you can make roughly **\$55,000 a year!** In fact, CGAs are in the top five per cent of income earners in Canada and 95% of them say their CGA designation was a key to their success. You can be one of them, too.



"I've been a CGA for 27 years. I've been on the internal audit side and climbed my way up to CFO. My CGA designation has given me a great career and helped me make a lot of money for myself and my shareholders."



RANDALL SMALLBONE, CGA
CFO, Migao Corporation
cga-domore.org/randall



A CGA designation takes you places.

There's no limit to the places you can go or the industries you can work in with a CGA designation. CGAs come from many different academic and social backgrounds so it only makes sense that they work in a wide range of industries.

If you want to feed your love of technology, arts or sports, you can **tap into your passion** by working in progressive industries. Or perhaps you would rather make your mark at a **big multi-national** firm in Canada or abroad. With our Mutual Recognition Agreements (MRAs) having a CGA designation can make this a **reality in over 80 countries**. So whatever your passion, whatever your career goal, having your CGA designation gives you the skills and credibility to DO MORE.

"I earned my Master's in Science when I lived in China. When I began my CGA studies, I didn't have to start from zero. The CGA program recognizes your educational accomplishments."



SUSAN LI, CGA

Senior Accountant, Dairy Farmers of Ontario
cga-domore.org/susan

The 5 best things about the CGA designation.

- 1 Work full-time and study part-time.
- 2 Transfer your existing credits so you're ahead.
- 3 No limit within an organization's structure.
- 4 Make the money you want in the job you want.
- 5 Achieve a work / life balance.

Technology-driven learning.

Another way the CGA program is different is our innovative study options. Not only can you study on your own time and at your own pace, our **internet and business software technologies** offer you the benefit of independent and collaborative learning. Network with course directors, tutors, academic advisers and colleagues taking the program. Best part, you can do this from almost anywhere, anytime, all from your computer.

You'll have access to:

- Bulletin-board learning groups
- Comprehensive course reviews
- Exam prep tools
- Free technical support
- Immediate online feedback
- Pre-recorded audio and video lectures
- Live instructor-led webinars
- Supplemental study resources

"I'm an entrepreneur. I've always wanted to be an entrepreneur. The CGA designation has helped me achieve my career goals because of the skills I learned during the program."



DOMENIC RINALDI, CGA

Partner and CFP, Patient Capital Management Inc.

cga-domore.org/domenic



How to get a CGA designation.

The process is actually a very easy one. So don't let any confusion or hesitation get in the way of taking the next steps in what will be a fulfilling career.

1. Find out if you can transfer any credits

We can help you determine this. You can be ahead before you begin.

2. Enrol in the program

Online or in person, make the move.

3. Complete the academic requirements

No one said success is easy. But the work pays off. The CGA designation requires you to complete:

i. Foundation & Advanced Studies

Transfer credits can reduce the number you need to take.

ii. Elective Courses

Refine your career path by choosing two electives. There are six to choose from.

iii. Certification Courses

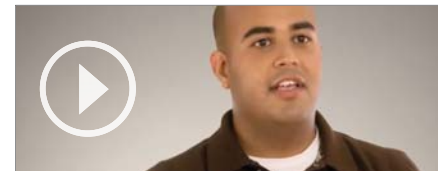
You'll be well on your way to a rewarding life as a CGA once you complete Issues in Professional Practice and one of Strategic Financial Management or Applications in Public Practice. Not easy, but achievable.

4. Meet the employment experience requirement

All aspiring CGAs must have full-time work experience through which they develop their applied skills.

5. Meet the degree requirement

Before you can receive the CGA designation, you need a degree from a recognized college or university. Don't have one? You have the option to complete a degree at the same time as your designation.



WATCH A VIDEO ON HOW TO ENROL. PLUS, GET ALL THE DETAILS AND DOWNLOAD PDFS AT:

cga-domore.org/HowToGet

“For the new immigrant coming to Canada, getting your CGA designation acts as a catalyst to fulfill your dreams. It did for me. I would do it all over again.”



KRISHNENDU GUPTA, CGA

Operations Controller, Carillion Canada Inc.

cga-domore.org/krishnendu





“Leading companies look to hire CGAs because we have a strong operational background that complements our accounting skills. That’s very difficult to find elsewhere.”



STEVEN NUSHIS, CGA
Manager of Accounting, Exhibition Place
cga-domore.org/steven

“I got my CGA designation this year and I’ve noticed the job prospects for new members are amazing. The postings I’ve seen list CGA as their preferred designation.”



BRUCE MENG, CGA

Treasury Analyst, Moneris Solutions

cga-domore.org/bruce



We can also help you find a job.

The biggest question on everyone’s mind is how to get a job as a student in the CGA program. It only makes sense. You’re putting time, money and effort into achieving your CGA designation, and you want to work.

Take advantage of our **FREE job-finding service**. Employers from across Canada advertise a full range of accounting and financial management positions on our online referral service. It’s free. And only available to students in the CGA program and CGAs.

See who’s hiring right now.

Check out our job board!
cga-domore.org/WhoIsHiring

Are you ready to DO MORE with your career?

Find out how to become a CGA.

cga-domore.org/more

 Join the conversation on our Facebook page, [CGA – The Do More Designation](#).

 Get instant updates on [Twitter @CGA_Ontario](#).

MORE



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