

**Hamilton, Kitchener-Waterloo and
Niagara Chapters present...**



Work and Learn Weekend 2011

We see more than numbers.

Are you looking for an effective way to obtain your required CPD hours or a place to exchange ideas with your fellow CGAs? Join us for two days of seminars, networking and entertainment on Friday, September 23 and Saturday, September 24, 2011.

This year's tri-chapter Work and Learn will be located at the easily accessible Casablanca Winery Inn, 4 Winward Drive, Grimsby, Ontario L3M 4E9, just off the QEW in Grimsby, overlooking the water with spectacular view from the restaurant (www.casablancawineryinn.com)

Friday, September 23, 2011

8:30 a.m. Registration and Continental Breakfast

9 a.m. to 12:30 p.m. Morning Session(s)

Morning sessions run concurrently from 9 a.m. to 12:30 p.m., with a coffee break mid-session. These sessions qualify for 4 CPD hours.

Choose from:

A) IFRS Update

Speaker: Matthew Betik, KPMG

Popular speaker Matthew Betik will be addressing recent IFRS developments and what they mean to Canadians. This update will provide a comprehensive review of evolving IFRS standards and their application today and in the future, and focus on how these developing standards may impact other IFRS standards or Canadian standards in the future.

B) Management Reporting: A Random Walk Through The Park

Speaker: Robert Torok

Robert will be speaking about planning, budgeting and activity based costing. He will focus on applying activity-based techniques to the budgeting and planning processes. Robert discusses issues such as using decision confidence levels which allows management to understand the potential outcome ranges and their associated reporting values. Capital budgeting concerns and difficulties are discussed in addition to the advantages and implications of performance measures and risk management.

12:30 to 1:30 p.m. Lunch

1:30 to 4:30 p.m. Afternoon Session(s)

Afternoon sessions run concurrently from 1:30 p.m. to 4:30 p.m., with a coffee break mid-session. These sessions qualify for 3 CPD hours.

Choose from:

C) E-business Etiquette: The New Rules in a Digital Age **Speakers: Sharon Maslon and Sherry Kinsmen, CGA from Robert Half Finance & Accounting**

Is it OK to friend your boss? Can an email mistake jeopardize your Career? There are many grey areas when it comes to communicating in the digital age. This presentation provides guidelines on digital protocols in the workplace. Find out what executives say about etiquette in the workplace and learn how to tend your network in just five minutes a day.

Using Social Media to Advance your Career

Despite the rapid growth of social media, misperceptions about these tools are common, especially when it come to leveraging them for professional purposes. This session provides an introduction to LinkedIn, Facebook and Twitter; outlines the professional uses of these technologies; and discusses how to get started with them. Also included are potential pitfalls you may face as you embark on your social media efforts.

D) Accounting Standards for private Enterprise (ASPE)

Speaker: Anthony Finucci, CGA from Finucci Watters

As of January 2011 Canadian GAAP will never be the same. We have moved into ASPE and IFRS for public companies. This session focuses on the new standards for private enterprise which are a Canadian made solution for small- and medium-sized private companies.

Friday Evening

5 p.m. Wine-Tasting and Networking

There will be a wine tasting before dinner. Enjoy a guided tasting of some of the region's finest wines, network with fellow participants or just enjoy relaxing in the restaurant lounge.

5:30 p.m. Dinner and Entertainment

Dinner will be served at the Casablanca Winery Inn in the upstairs restaurant with a fabulous view of the lake.

Saturday, September 24, 2011

8:15 a.m. Registration and Breakfast Buffet

9 a.m. to 12:30 p.m. Morning Session(s)

Morning sessions run concurrently from 9 a.m. to 12:30 p.m., with a coffee break mid-session. Each session qualifies for 4 CPD hours.

Choose from:

E) Ethics for Professionals and Managers

Speaker: Nick Shepherd, FCGA

Ethical conduct has always been an important aspect of developing, sustaining and building effective relationships with partners who are critical to business success. For professionals such as accountants and management consultants, ethical conduct is a core aspect of being part of a self regulating organization. This workshop provides an overview of the concepts behind ethical behaviour including alignment with organizational values and employs examples and case studies to demonstrate the types of codes that organizations adopt and typical situations that occur that may require ethically based decision making.

F) Leading Strong Teams

Speaker: Troy Treleaven, Licensed and Certified Business Coach

Being an effective leader requires the ability to capitalize on a wide range of personalities, skills and abilities. Successful leaders seem to develop strong teams wherever they go, whatever task the team is assigned. You will analyze how leaders take the individual strengths of their team members, and turn those into team strengths as well as the challenges of leading a strong team, and specific ways to handle the kinds of issues that arise when leading talented, committed individuals working together.

12:30 to 1:30 p.m. Lunch

1:30 to 4:30 p.m. Afternoon Session(s)

Afternoon sessions run concurrently from 1:30 p.m. to 4:30 p.m., with a coffee break mid-session. Each session qualifies as 3 CPD hours.

Choose from:

G) Strategic Planning

Speaker: Troy Treleaven, Licensed and Certified Business Coach

In today's business world, strategic planning is about challenging the

way things are done, the way the organization operates, and sparking a revolution within the organization to become what it may not be today. Strategic planning is more than just a list of short term goals and activities. It is about aligning short term objectives to achieve long-term success. You will look at how strategic planning differs from tactical planning and examine the elements of strategic planning, develop a strategic intent, and identify the core competencies that set you apart from your competition

H) Conflict Management

Speaker: Bunny Macfarlane, conflict management and dispute resolution expert

This is an introduction to the continuum of conflict from internal conflict and its ripple effect up to and including conflict management systems as a template for the prevention, recognition and resolution of conflict. What is the difference between conflict and a dispute? What processes are in place to resolve disputes? How and where are these processes utilized? What role does communication play in conflict and its resolution? What can you rely on to assist you in resolving workplace disputes as a manager and employee?

Saturday Evening

5 p.m. Networking at the Casablanca Winery

Networking with fellow participants or just enjoy relaxing in the restaurant lounge.

6 p.m. Dinner at the Casablanca Winery

A 40 Mile Creek buffet dinner will be served at the Casablanca Winery Inn. Following dinner, give your brain a workout with our fantastic "Team" Trivia Contest.

Hotel Reservation Information

A block of rooms have been set aside at the conference rate of: \$119.00 plus taxes, per night for Standard Room and \$129.00 plus taxes per night for a Double Deluxe or Deluxe King Room. Reservations must be made directly through the Casablanca Winery Hotel. A block of rooms are being held for each night from Thursday September 22nd through Saturday September 24th. These rates are only offered until August 23th. Guests must identify themselves as being with CGA Ontario - Hamilton Chapter Room Block to receive these rates. Contact Casablanca Winery Hotel at 905-309-7171, toll free at 1-877- 446-5746 on the website: www.casablancawineryinn.com or by email: reservations@casablancawineryinn.com.

**Registration Form – Hamilton, Kitchener-Waterloo and Niagara Chapters
Work and Learn 2011**

Name: _____ CGA Ontario ID#: _____
Address: _____
Res. Tel: _____ Bus. Tel: _____
Email: _____ Chapter: _____
Food Restrictions: _____

Session Registration:

Friday Sessions

Morning

- A) IFRS Update
- B) Management Reporting

Afternoon

- C) E-Business Etiquette: The New Rules in a Digital Age & Using Social Media to Advance your Career
- D) Accounting Standards for Private Enterprise (ASPE)

Saturday Sessions

Morning

- E) Ethics for Professionals and Managers
- F) Leading Strong Teams

Afternoon

- G) Strategic Planning
- H) Conflict Management

Food restrictions (not preferences):

Payment Options:

Full Event (14 CPD hours)

_____ @ \$500 Early Bird (before August 15, 2011)

_____ @ \$550 Regular rate (after August 15, 2011)

_____ @ \$650 Non-member rate

Includes: two breakfasts, four coffee breaks, two lunches, two dinners and two days of seminars

One Day Registration (7 CPD hours):

Day: Friday Saturday

_____ @ \$325 (includes: breakfast, two coffee breaks, lunch, dinner and one full-day of seminars)

_____ @ \$380 non-member rate

_____ @ \$60 additional Friday Night Dinners (guest)

_____ @ \$60 additional Saturday Night Dinners (guest)

Total enclosed: \$ _____

Prices include HST (HST#1060 4261 RT0001).

Please submit one registration per person.

Cheque payment should be sent to CGA Ontario, 240 Eglinton Ave East, Toronto ON M4P 1K8

Registration deadline: Friday, September 9, 2011

Deadline for cancellations: September 9, 2011. Cancellations received after this date are subject to a \$150 cancellation fee.